



# ADDI

AFRICAN DIASPORA DEVELOPMENT INSTITUTE

# BURKINA FASO

*Trip*

APRIL 27 - MAY 9, 2024



## THE BURKINA FASO NATIONAL CULTURAL WEEK & ADDI DIASPORA INVESTMENT SUMMIT



## **OUR VISION**

**THE AFRICAN DIASPORA DEVELOPMENT INSTITUTE (ADDI) IS THE BRIDGE BETWEEN THE AFRICAN DIASPORA AND AFRICA.**

## **MISSION**

**TO MOBILIZE THE AFRICAN DIASPORA TO PARTICIPATE IN THE DEVELOPMENT OF AFRICA.**

## **CORE VALUES**

**GOOD GOVERNANCE, KNOWLEDGE, INTEGRITY, EXCELLENCE, CREATIVITY, AND INNOVATION.**



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# MESSAGE FROM THE PRESIDENT OF THE TRANSITION

Burkina Faso, in its efforts to implement the Action Plan for Stabilization and Development (PA-SD), has embarked on a number of projects, including security, road, economic and socio-educational infrastructure, and agriculture.

We have also instigated some projects such as the amendment of the Mining Code and the improvement of the business climate to boost the implementation of our ambitious plan for the well-being of Burkina Faso people. We need investors who respect our identity and values, in a mutually beneficial partnership. Our vision lies in the dynamic of sovereignty, self-determination and independence in our actions. Burkina Faso and Africa must be the masters of their own destiny and future in the use of their resources.

Our action is focused on the following priorities: fighting terrorism and restoring our territorial integrity, providing responses to the humanitarian crisis, rebuilding the State and improving governance, achieving national reconciliation and social cohesion.

Burkina Faso is endowed with enormous potential, both underground and above ground. Nature has blessed us with a lot of riches. To this end, and for endogenous, inclusive and mutually supportive development, I invite foreign investors, especially those from the diaspora, and all those investors who love peace and prosperity through pan-Africanism, to invest in my country, Burkina Faso. Alongside the nationals, you will support the relaunch of the development of the Country of Upright People, which is emerging from this multidimensional crisis with colonial overtones that it has been experiencing for nearly 10 years.

Burkina Faso, which is known to be a land of opportunity, hospitality and solidarity, is also a benchmark for resilience to endogenous and exogenous shocks, ensuring sustainable, durable and prosperous investments for investors and partners in all sectors. Its cultural wealth and the quality of its human resources, which is the bedrock of cohesion, is the hallmark of the radiant march towards a sustained diplomatic, economic and social renewal. Over the past years, Burkina Faso overcame sub-regional and international political and diplomatic upheavals, and is emerging as a worthy and respected nation in the international arena and in inter-country relations.

To the African diaspora in the United States and elsewhere, to all those international investors, the Country of Upright People is looking forward to welcoming you. Long live cooperation, a source of progress!

**CAPTAIN  
IBRAHIM TRAORE  
PRESIDENT OF THE TRANSITION, HEAD OF STATE**



# WELCOME MESSAGE FROM THE MINISTER OF FOREIGN AFFAIRS

Dear brothers and sisters of the African Diaspora across the world;  
Dear friends of Burkina Faso and Africa;

I have a great pleasure, on behalf of His Excellency Captain Ibrahim TRAORE, President of the Transition, Head of State, and on behalf of the Government and People of Burkina Faso, to express our pride and gratitude for choosing Burkina Faso for this unprecedented event entitled “Welcome Home to Burkina Faso”.

This event is of the utmost importance, as it highlights the efforts made by the sons and daughters of Africa and its diaspora to raise collective awareness and move irreversibly towards the union needed for a prosperous and united Africa.

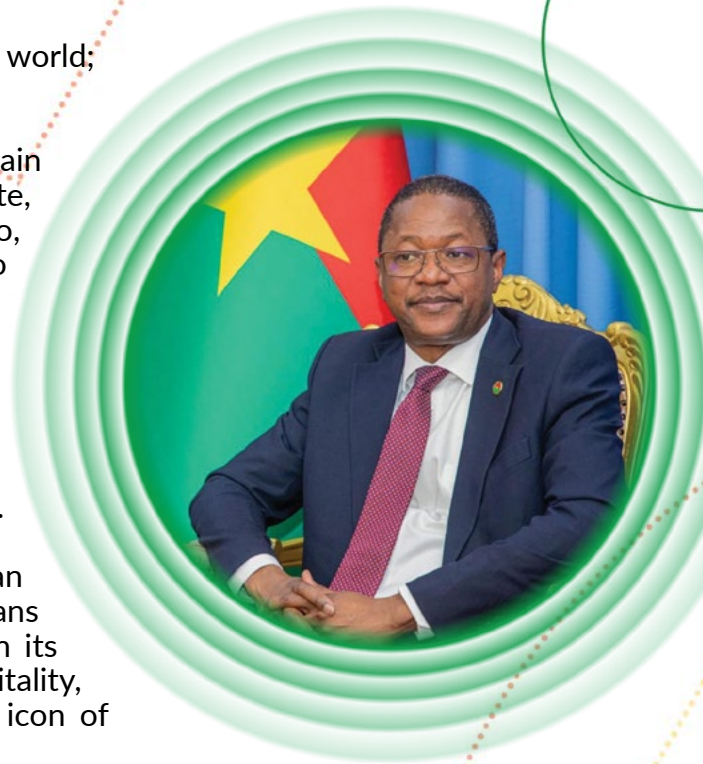
Permit me to commend the vision and dynamism of the African Diaspora Development Institute (ADDI), which urges Africans to return to their homeland and become active players in its development and well-being. Burkina Faso, land of hospitality, country of upright people and of Thomas SANKARA, an icon of African youth, extends to you a heartfelt welcome.

From April 27 to May 04, 2024, you'll have the opportunity to discover Burkina Faso, during the National Cultural Week (Semaine Nationale de la Culture, SNC), an event which showcases our country's rich culture in all its diversity.

You will also have the opportunity to explore business and investment opportunities in Burkina Faso.

I have hope that, enriched by these various encounters, you will be tireless ambassadors for Burkina Faso in your own beautiful country and throughout the world.

To you, brothers and sisters of the African diaspora living in the United States, Burkina Faso say:  
Ne y waongo! A dansè! Fofò! Welcome to Burkina Faso!



**KARAMOKO JEAN MARIE TRAORE**  
**MINISTER OF FOREIGN AFFAIRS,**  
**REGIONAL COOPERATION**  
**AND BURKINA FASO CITIZENS ABROAD**

# MESSAGE FROM THE PRESIDENT & FOUNDER OF ADDI



Welcome to Burkina Faso! My name is Ambassador Arikana Chihombori Quao, President and Founder of the African Diaspora Development Institute (ADDI). ADDI was founded with the mission of being the bridge between the African Diaspora and the African Continent. More specifically, ADDI was "born out of the desire to bring Africa to the world and the world to Africa". Many African Diaspora and friends of Africa are desirous of investing in Africa but face challenges of navigating this seemingly complex terrain. ADDI's objective is to pave the way and simplify the process for the African Diaspora and friends of Africa to invest in Africa. ADDI is also invested in supporting the youth of Africa. We seek to rid them of the shackles of the mind left behind by years of colonialism and neo-colonialism and we support them to gain financial independence. To this end, ADDI is proud to announce its attendance at the Burkina Faso National Cultural week **at the invitation of the Government of Burkina Faso**. During this trip, ADDI will also be organizing an Investment Summit and a Youth Empowerment Event. The investment portion of our trip will afford Africans in the Diaspora the opportunity to meet with relevant

Burkina Faso government officials in order to strategize as to the most productive and mutually beneficial way to investment in the country. The youth empowerment event on the other hand has been organized to primarily thank the youth of Burkina Faso for their patriotism and support to a New Burkina Faso. It is hoped that the event will also inspire the youth to be involved in the future of their country whilst also seeking avenues to become financially independent.

I want to sincerely thank the President of the Transition, Captain Ibrahim Traore and the Minister of Foreign Affairs, Regional Cooperation and Burkina Faso Citizens Abroad, Mr. Karamoko Jean Marie Traore for extending the invitation to the Diaspora to come home. Special thanks goes to all the fantastic members of staff of the Embassy of Burkina Faso in Washington DC who have all worked tirelessly with my team to ensure that this trip is a success.

See you in Burkina Faso!!

**HER EXCELLENCY AMBASSADOR  
ARIKANA CHIHOMBORI-QUAO, MD.FAAFP  
PRESIDENT & FOUNDER, ADDI**



TOGETHER WE CAN TAKE OUR AFRICA BACK TO HER OLD GLORY. OUR ANCESTORS ARE COUNTING ON US!!!



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HER CHILDREN HOME!**

PLEASE ANSWER THE CALL!!!

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# BURKINA FASO TEAM





# ADDI LEADERSHIP



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**ARIKANA CHIHOMBORI  
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PRESIDENT & FOUNDER



**MR. DAMIAN COOK**  
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# ADDI VICE PRESIDENTS





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# ADDI ON THE MOVE!



**ADDI DIRECTOR SADC**



**AFRICA HOUSE GUESTS HARARE ZIMBABWE**



**DR LEE WHITAKER AND QUEEN MOTHER**



**ARRIVALS AT THE AIRPORT IN JOHANNESBURG**



**AT THE DEBEERS DIAMOND SORTING FACTORY WINDHOEK NAMIBIA**



**AT THE DEBEERS DIAMOND SORTING FACTORY WINDHOEK NAMIBIA**



**AT A LUNCH MEETING WITH THE YOUTH AT AFRICA HOUSE ZIMBABWE**



**DR NANGULA & VERNON KEITH AT THE QUEEN'S PALACE IN NAMIBIA**



# ADDI ON THE MOVE!



DR NANGULA & QUEEN MOTHER



GOOD OLD DAYS!!  
ON THE WAY TO NAMIBIA



IN KINGSTON JAMAICA  
AT UBUNTU FESTIVAL



IN KINGSTON JAMAICA  
AT UBUNTU FESTIVAL



NEW YORK HERE THEY COME



IN NAMIBIA AT A RALL



IN NAMIBIA AT A RALL



IN NEW YORK WITH PROFESSOR LUMUMBA



IN WINDHOEK NAMIBIA



# ADDI ON THE MOVE!



**NOW THAT'S LOVE IN NEW YORK CITY!**



**POWER COUPLE DRS LEE & CASSANDRA WHITAKER MDS**



**THE GIRLS IN HARARE AT AFRICA HOUSE**



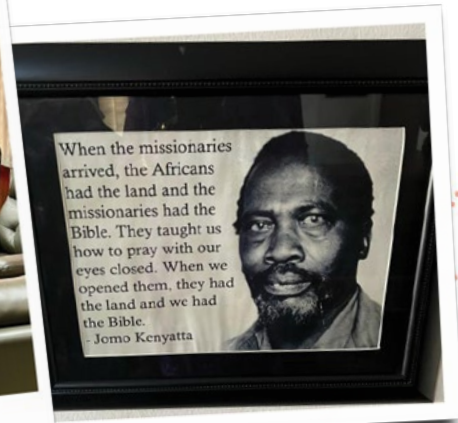
**VISITING WITH STUDENTS AT MAKERERE UNIVERSITY IN KAMPALA UGANDA**



**VISITING WITH THE QUEEN AT HER PALACE IN NAMIBIA**



**VP WITH MINISTER OF HEALTH ZIMBABWE**





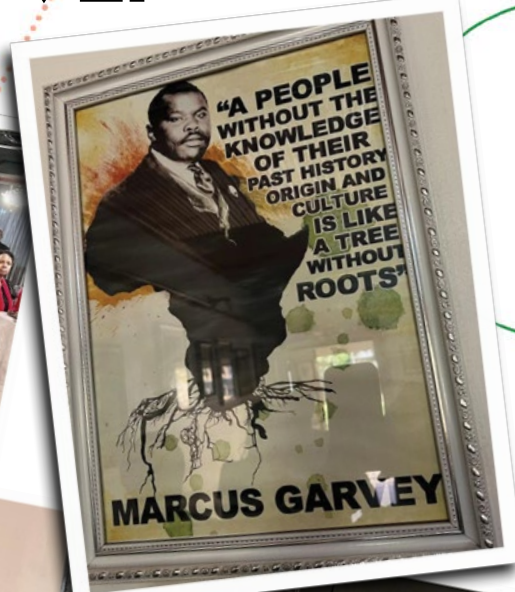
# ADDI ON THE MOVE!



VP WITH ZIMBABWE MINISTER OF DEFENSE



WITH GHANA AMBASSADOR TO THE US AT AN EVENT IN DALLAS



WITH REVERED JOSHUA MAPONGA IN KINGSTON JAMAICA



WITH PETER OBI OF NIGERIA



WITH FORMER PRESIDENT OF GHANA PRESIDENT MAHAMA



WITH PRESIDENT MAHAMA, PLO LUMUMBA & NANA KWAME BEDIKO IN ACCRA GHAN



WITH THE DOCTORS AFTER DINNER IN WASHINGTON



FOUNDED BY: H.E. AMBASSADOR ARIKANA CHIHOMBORI-QUAO, MD



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**ALL THOSE OF AFRICAN DESCENT  
AFRICA IS CALLING HER CHILDREN HOME**



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# ENGINEERS



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Building the African we want



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GLOBAL DIRECTOR,  
ENGINEERS & ARCHITECTS





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**DR. NANGULA HOPWOOD,**  
MD UK  
DEPUTY GLOBAL  
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**DR. CASSANDRA  
WHITAKER, MD**  
ADDI MEMBER



**DR. STELLA JEFFERIES**  
ADDI DMV CHAIR

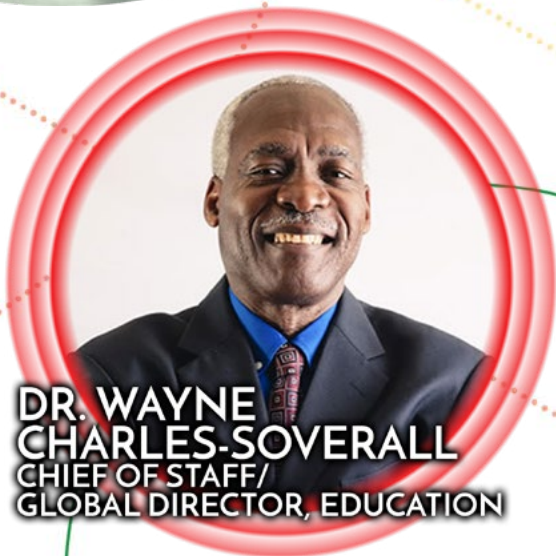




# EDUCATION



A mind is a terrible thing to waste.



**DR. WAYNE  
CHARLES-SOVERALL**  
CHIEF OF STAFF/  
GLOBAL DIRECTOR, EDUCATION







Edina Robert, Student at Chiseka Primary School. Photo Credit: Charity Chisomi in Malawi

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GLOBAL DIRECTOR, CULTURE





# AGRICULTURE



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**DR. ANTHONY RICHARDS**  
GLOBAL DIRECTOR, AGRICULTURE





# TRAVEL & TOURS



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DIRECTOR, TOURISM & TRAVEL

Beginning next year ADDI quarterly guided trips to Africa and the Caribbean- Let's go home





# TRADE & INVESTMENT



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**MR. BENSON KASUE**  
CFO/GLOBAL DIRECTOR  
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**DR. FRANKLIN ABRAHAM**  
INVESTMENT PROJECTS  
COORDINATOR





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# SPONSORS



Ms. Sherrill Quarterman has adopted a child for one year to go to school.



Andrew Lubsey, age 52, Business Owner (logistics) in Atlanta, GA. He is a humble man and a Pan-African.

"It's a joy to make a contribution knowing it will go towards helping a youth in Burkina Faso."



Mr. Gordon Johnson has sponsored a child.



Robert J. Lambert.  
Place of Birth: Mobile, Alabama, USA  
Family: Wife with 3 Adult children.  
Current profession: Federal Civil Service Supervisor.  
Future goals/aspirations: Move to the Motherland one day.



# THE WOMEN EMPOWERMENT PROGRAM



The Women Empowerment project will finance African women entrepreneurs thereby assisting them in achieving their dreams of owning a business. Your financial support will empower them in their pursuit of financial independence not only for themselves but for generations to come.

To whom much is given much is expected. ADDI Women Empowerment Program will assist African Women with financial support in the amount of \$250 - \$1,000 to start or grow a business. \$250 is dinner money for most of us. However, \$250 is life changing for women in Africa.

Donate today to put an African Women in business.



# YOUTH EMPOWERMENT PROGRAM



**ADDI**  
AFRICAN DIASPORA DEVELOPMENT INSTITUTE

SCAN TO  
DONATE



We are fundraising in order to assist our African Youths in becoming entrepreneurs. It only takes a small amount to start a business in Africa. This small amount will go a long way in changing someone's life. ADDI Youth Empowerment Program will assist African Youth with financial support in the amount of \$250 - \$1,000 to start or grow a business. \$250 is dinner money for most of us. However, \$250 is life-changing for Youth in Africa.

Donate today and assist ADDI with putting African Youths in business.



# ITINERARY

## DAY 1

**Thursday,  
25 April 2024**

Time	Event	Location
	Arrival of ADDI delegates	Ouagadougou

## DAY 2

**Friday,  
26 April 2024**

Time	Event	Location
10:00 AM	Travel to Bobo Dioulasso	Bobo Dioulasso

## DAY 3

**Saturday,  
27 April 2024**

Time	Event	Location
3:00 PM	Arrival of ADDI delegates	Ouagadougou
8:00 PM	Meeting with H.E. the Minister of Foreign Affairs	Hotel/House of Culture /Bobo

## DAY 4

**Sunday,  
28 April 2024**

Time	Event	Location
7:10 AM	Visit to the village of Koro	Ouagadougou
3:00-5:00 PM	Visit to the Guinguette River	Guinguette site
8:00 PM	Meeting with the Minister of Communication, Culture, Arts and Tourism	House of Culture
9:00 PM	Participation in GPNAL performances	Bobo House of Culture

## DAY 5

**Monday,  
29 April 2024**

Time	Event	Location
10:00 AM	Meeting with the Bobo Dioulasso Chamber of Commerce	Chamber of Commerce
1:00 PM	Visit to the SNC Village	SNC headquarters
4:00 PM	Excursion to the Community Village	Community Village Site



# ITINERARY

## DAY 6

**Tuesday,  
30 April 2024**

Time	Event	Location
10:00 AM	Participation in SNC B-to-B meetings	House of Culture
3:00 PM	Visit to SOFITEX/ BRAKINA	
10:00 AM	Participation in GPNAL performances	House of Culture

## DAY 7

**Wednesday,  
1 May 2024**

Time	Event	Location
10:00 AM-5:00 PM	Health Screening	Bobo Dioulasso

## DAY 8

**Thursday,  
2 May 2024**

Time	Event	Location
10:00 AM-5:00 PM	Participate in other National Cultural week activities	Bobo Dioulasso

## DAY 9

**Friday,  
3 May 2024**

Time	Event	Location
9:00 AM	Departure from Bobo Dioulasso	Bobo Dioulasso
3:00 PM	Arrival in Ouagadougou	Ouagadougou

## DAY 10

**Saturday,  
4 May 2024**

Time	Event	Location
10:00 AM-3:00 PM	Tour of Ouagadougou	Ouagadougou
3:00 PM	Welcome Dinner	Ouagadougou



# ITINERARY

## DAY 11

**Sunday,  
5 May 2024**

Time	Event	Location
10:00 AM	Community outreach event	Ouagadougou
4:00 PM	Youth Empowerment Event	

## DAY 12

**Monday,  
6 May 2024**

### Event

Meeting with the Presidency and Other Senior Government Officials

## DAY 13

**Tuesday,  
7 May 2024**

### Event

Meetings with various Government Ministries.

## DAY 14

**Wednesday,  
8 May 2024**

### Event

Meetings with various Government Ministries.

## DAY 15

**Thursday,  
9 May 2024**

Time	Event	Location
	Depart Burkina Faso	Ouagadougou



# AGENDA OF THE MAJOR CONFERENCE ON YOUTH ENTREPRENEURSHIP IN BURKINA FASO

**Date:** Saturday, May 4, 2024 - **Duration:** 4 hours

**Venue:** Conference room of the Ministry of Foreign Affairs, Regional Cooperation and Burkina Faso Citizens Abroad

**Moderator:** Larba PILGA/Director General of Youth and Permanent Education

**Number of participants expected:** 300 (100 representatives from ADDI and 200 young people from the interior)

Time	Duration	Activities	Institutions in charge
<b>8:00 AM–8:30 AM</b>	30 minutes	Welcome and installation of youths	DGJEP-ADDI
<b>8:30 AM–9:00 AM</b>	30 minutes	B to B meetings between the youths from the interior and those from the diaspora	DGJEP-ADDI
<b>9:00 AM–9:30 AM</b>	30 minutes	<b>Official opening ceremony</b>	
		<ul style="list-style-type: none"> <li>Welcome remarks by the President of the National Youth Council</li> </ul>	CNJ
		<ul style="list-style-type: none"> <li>Address by the President of ADDI</li> </ul>	ADDI
		<ul style="list-style-type: none"> <li>Opening speech by the Minister of Sports, Youth Affairs and Employment</li> </ul>	MSJE
<b>9:30 AM–10:30 AM</b>	60 minutes	<b>High-Level Panel</b>	
		<ul style="list-style-type: none"> <li><b>Sub-theme 1:</b> What levers can be activated to boost youth employment in Burkina Faso?</li> </ul>	<b>H.E. Amb. Dr. Arikana Chihombori (President of ADDI)</b>
		<ul style="list-style-type: none"> <li><b>Sub-theme 2:</b> From setting up to running a successful business: the challenges and lessons for young entrepreneurs</li> </ul>	<b>ADDI</b>
		<ul style="list-style-type: none"> <li><b>Sub-theme 3:</b> What is the right approach to financing youth entrepreneurship</li> </ul>	<b>DPEASEJ/MSJE</b>
		<ul style="list-style-type: none"> <li><b>Sub-theme 4:</b> Youth's financial inclusion and entrepreneurial success</li> </ul>	<b>Abdoul Razak ZIDA DPCJ/MSJE</b>
<b>10:30 AM–11:30 AM</b>	60 minutes	Discussions	Moderator Participants
<b>11:30 AM–12:15 PM</b>	45 minutes	Direct dialogue between the youths and the Minister of Sports, Youth Affairs and Employment on his professional career	MSJE
<b>12:15 PM–12:30 PM</b>	15 minutes	<ul style="list-style-type: none"> <li>Closing Ceremony</li> <li>Group photo</li> </ul>	MSJE



*Have Fun In*

# **BURKINA FASO!**

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## **Team Leads**

**Mr. Jean Baptiste (Gold Team)**

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**Mr. Abdoul Azziz Konfe (Blue Team)**

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**Mr. Servace Dabou (Green Team)**

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**BLACK LIVES MATTER  
“I CAN'T BREATHE...  
GET OFF MY NECK”**



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